



FAMILY LIVES ON™

DENIM, *Diamonds* & DEDICATION

NOVEMBER 14, 2020 THE DESMOND MALVERN

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August 2020

As COVID-19 continues, our future has never felt so unpredictable. In these demanding times, we hope you are in good spirits and health. We want to assure you that we are doing everything possible to sustain our daily operations and provide services to our grieving families. Amidst this uncertainty, we know that we need to adapt fast to our changing reality and be ready because **our families need us, and to serve them, We Need You!**

In keeping with our hopeful mission and because we know that life carries on, it is with great optimism that we continue our **Family Lives On Traditions Ball in 2020, which will be held on Saturday, November 14th at The Desmond Malvern in Malvern, PA.**

Proceeds from our Annual Traditions Ball directly support **Our Traditions Program**, a very special service for children grieving the loss of a mother or father. Our program provides opportunities for intentional remembering—creating a safe haven for grief, communication, and celebration.

We invite you to become a sponsor for the 2020 Family Lives On Traditions Ball. Plans for a cocktail reception, dinner, silent auction, and live entertainment (while maintaining current guidelines and possibly a virtual experience) are well underway for this year's event. For the most recent guidelines, visit www.desmondgv.com. Your support of our families and our Traditions Ball can happen in a variety of ways.

- We welcome you to become a sponsor and a list of **Sponsorship Opportunities** are attached with descriptions of how we will be highlighting your organization and recognizing your support.
- Or you could provide a donation to our **Silent Auction** which allows us to showcase your item while promoting your company at the Ball.

Over the years the Traditions Ball has brought together supporters from the tri-county area, as well as Philadelphia media and special guests, to help raise much needed money and awareness for our Traditions Program. The Family Lives On Traditions Program provides an annual Tradition for a child grieving the death of a parent, promoting family communication, healthy grieving, and post traumatic growth. **These family Traditions are full of stories of joy and hope that celebrate the past and lay a foundation for the future!**

We look forward to recognizing your patronage and welcome you to reach out to us to arrange your VIP table and to receive customized advertising.

Sincerely,

Tony Costanzo
FLO Board Chair

Minette Lubker
FLO Executive Director

P.O. BOX 494 | LIONVILLE, PA 19353 | WWW.FAMILYLIVESON.ORG

Family Lives On Foundation is a 501 (c)(3) non-profit organization serving parentally bereaved children in the US. Donations are tax deductible as allowed by law. Tax ID #: 23-2929922.

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NOVEMBER 14, 2020
THE DESMOND MALVERN

SPONSORSHIP OPPORTUNITIES



Registration deadline is 10/30/2020
Reply by 9/25/2020 to be listed as a sponsor on event invitation.

MARQUISE SPONSOR \$10,000

- Name/Logo on all event materials
- VIP Table and Raffle tickets for 12
- Company logo with website link on event web page
- Individual Recognition on Facebook
- Customized Advertising/Prominent signage evening of event

DIAMOND RAFFLE SPONSOR \$5,000

- Name/Logo on all event materials
- VIP Table and Raffle tickets for 8
- Company logo with website link on event web page
- Company logo on Facebook posting
- Customized Advertising/Prominent signage evening of event

PRINCESS SPONSOR \$1,500

- VIP Table and Raffle tickets for 4
- Company logo on event web page
- Company or family name on all event materials

EMERALD SPONSOR \$3,000

- Name/Logo on all event materials
- VIP Table and Raffle tickets for 6
- Company logo on event web page and Facebook posting
- Customized Advertising/Prominent signage evening of event

HEART SPONSOR \$500

- VIP Table and Raffle tickets for 2
- Company or family name on all event materials

FAMILY SPONSOR \$300

- Cannot attend but would like to sponsor a family's tradition
- Company or family name on all event materials

Amidst this uncertainty, our families need us, and to serve them, WE NEED YOU!



“ During my Mom’s final stage in hospice care, we decided together that my tradition would be to bake a dessert for every year to celebrate her birthday and honor her memory. Now, each year, my Dad and I bake and decorate cookies and cupcakes in celebration of mom.” – Matthew

“ Continuing our annual 4th of July family barbecue tradition means so much to me. My Dad was the ‘grill master’ and our family remembers him every year as we gather for this celebration. Thank you Family Lives On!” – Jada



For more of our Tradition Stories, go to www.familyliveson.org

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NOVEMBER 14, 2020
THE DESMOND MALVERN

SPONSORSHIP OPPORTUNITIES FORM



Registration deadline is 10/30/2020
Reply by 9/25/2020 to be listed as a sponsor on event invitation.

PLEASE CHECK YOUR SPONSORSHIP LEVEL:

- MARQUISE SPONSOR \$10,000
- EMERALD SPONSOR \$3,000
- HEART SPONSOR \$500
- DIAMOND RAFFLE SPONSOR \$5,000
- PRINCESS SPONSOR \$1,500
- FAMILY SPONSOR \$300

YOUR INFORMATION

SPONSORSHIP NAME (As it should appear on the printed materials)

ADDRESS

CITY

STATE

ZIP CODE

CONTACT PERSON

PHONE

EMAIL

NAMES OF THOSE ATTENDING THE EVENT (REQUIRED FOR REGISTRATION):

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REGISTRATION DEADLINE: 10/30/2020

Please return using the enclosed envelope.
Make checks payable to *Family Lives On*

Questions? Please contact Minette Lubker at
mlubker@familyliveson.org.





NOVEMBER 14, 2020
THE DESMOND MALVERN

SILENT AUCTION FORM



Deadline for Items is 10/14/2020

ITEM INFORMATION

ITEM:	ESTIMATED DOLLAR VALUE:
ITEM DESCRIPTION - INCLUDE QUANTITY, SIZE, COLOR, NUMBER OF PERSONS, DAYS/NIGHTS AND ALL RESTRICTIONS: (Please note the Committee reserves the right to refuse any items, or package it with related items. New items only please.)	
MARK APPROPRIATE CIRCLE: <input type="radio"/> Item delivered or shipped by the Donor <input type="radio"/> Item needs to be picked up <input type="radio"/> Promotional material provided by Donor	
DONOR'S SIGNATURE: (This signed agreement will serve as our guarantee of redeemability)	DATE:

ALL DONATED ITEMS ARE TAX DEDUCTIBLE

Please make a copy for your records. Include all contact information so we can provide acknowledgment and tax receipt.

DONOR INFORMATION

BUSINESS & DONOR NAME - FOR CATALOG (As it should appear in catalog)

DONOR CONTACT NAME

DONOR ADDRESS

CITY

STATE

ZIPCODE

PHONE

EMAIL (Please print clearly!)

OFFICE USE ONLY:

Silent Auction Category: _____ SA Number: _____

Items to be displayed:

Physical item Brochures, menus, samples, ect. Tickets Letter or Certificate for redeemability

Volunteer Securing Donation: _____ Phone: _____

DEADLINE FOR ITEMS: 10/14/2020

Please return using the enclosed envelope.

Make checks payable to *Family Lives On*

Questions? Please contact Julie Bragg at jbragg@familyliveson.org.